

Modern
HEADSHOT



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BOOK YOUR SHOOT

NAPLES | SOUTHWEST FLORIDA

PERSONAL & SOCIAL
BRANDING



**ELEVATE
YOUR
BRAND**
WHY YOU NEED
PERSONAL BRANDING
PHOTOS

VILANIA
PHOTOGRAPHY

WHAT PERSONAL BRANDING WILL DO FOR YOU

“WHAT'S THE PAYOFF FOR HAVING A POWERFUL PERSONAL BRAND?

- WHEN YOU'RE DISTINCTIVE, YOU'LL CUT THROUGH THE CLUTTER.
- POTENTIAL CLIENTS WILL NOTICE YOU.
- THEY WILL REMEMBER YOU.
- AND WHEN YOU GET IT RIGHT, THE RIGHT PEOPLE WILL BE DRAWN, LIKE A MAGNET, TO WORK WITH YOU. ”

- LORI (FAMOUSINYOURFIELD.COM)

- BUILDS CREDIBILITY
- SHOWS YOUR TRUE SELF
- CONNECTS YOU WITH YOUR TARGET AUDIENCE
- SETS YOU APART FROM YOUR COMPETITION
- GIVES YOU A CONSISTENT BRAND MESSAGE ACROSS ALL PLATFORMS
- REPRESENTS YOUR MESSAGE AND VALUES
- BUILDS CONFIDENCE

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WHERE TO USE YOUR *Personal branding* PHOTOS

SOCIAL MEDIA

- LINKEDIN
- FACEBOOK BUSINESS PROFILE
- FACEBOOK COVER PAGE
- TWITTER
- INSTAGRAM
- YOUTUBE
- OTHERS

WEBSITE

- ABOUT US PAGE
- CONTACT PAGE
- EMAIL NEWSLETTER SIGN UP PAGE
- EMAIL NEWSLETTERS
- BLOG
- BEHIND THE SCENES
- SEASONAL BLOG POSTS

EMAIL

- EMAIL SIGNATURE

PRINT

- BROCHURES
- SEASONAL ADS
- PROMOTIONS
- ADVERTISEMENTS
- BUSINESS CARD
- FLYERS

MAGAZINES

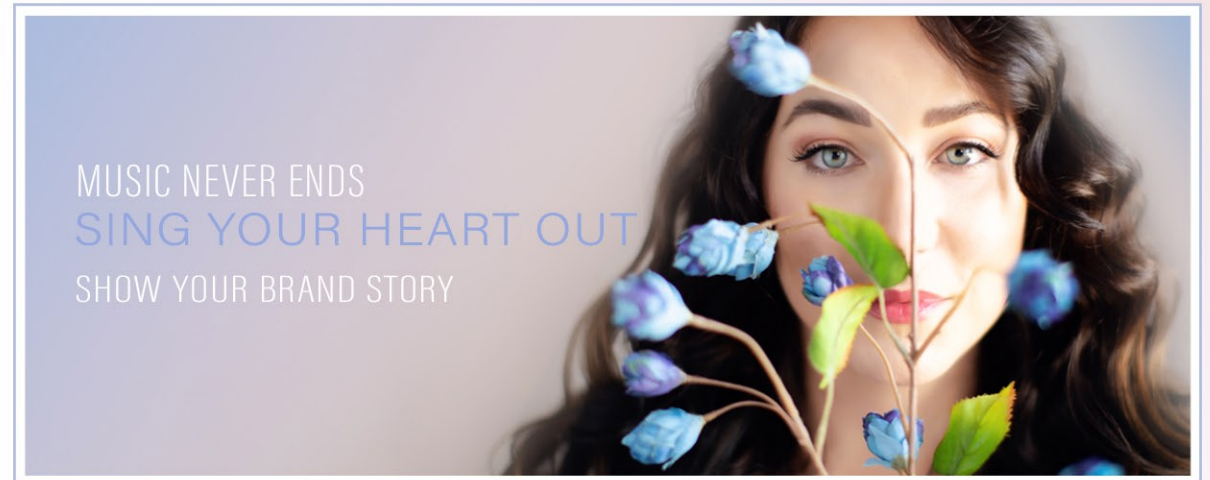
- MAGAZINE FEATURES
- MAGAZINE ARTICLES
- MAGAZINE ADVERTISEMENTS
- BEHIND THE SCENES
- ARTICLE CONTRIBUTOR

NEWSPAPERS

- NEWSPAPER FEATURES
- NEWSPAPER ARTICLES
- NEWSPAPER ADVERTISEMENTS

OTHER

- HUSBAND'S/WIFE'S DESK
- DATING SITE PROFILE



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WHO NEEDS PERSONAL BRANDING?

“ TO BE IN BUSINESS TODAY, OUR MOST IMPORTANT JOB IS TO BE HEAD MARKETER FOR THE BRAND CALLED YOU. ” -TOM PETERS

EVERYONE

REAL ESTATE AGENTS

BLOGGERS

CONSULTANTS

ENTREPRENEURS

COACHES

CORPORATE EXECUTIVES

STYLISTS

INTERIOR DESIGNERS

MAKE-UP ARTISTS

CHEFS

SALONS

BUILDERS

RESTAURANTEURS

DEVELOPERS

MODELS

JOURNALISTS

THERAPISTS

DOCTORS

LAWYERS

PHOTOGRAPHERS

ARTISTS

CREATORS

ACTORS

GEOS

FINANCIAL PLANNERS

CHIROPRACTORS

PERSONAL TRAINERS

SALES REPRESENTATIVES

EDUCATORS

MANUFACTURERS

DESIGNERS

RETAILERS

FREELANCERS



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PRICELIST

PERSONAL BRANDING SHOOT

INCLUDES:

PROFESSIONAL PHOTO SHOOT
PRE-SHOOT CONSULTATION
WARDROBE SELECTION

ADD-ON:

PROFESSIONAL HAIR & MAKE-UP: \$80
SOCIAL MEDIA BANNERS: 1 X \$130
2 X \$210

HEADSHOT:

1 OUTFIT
1 BACKGROUND
DIGITAL DOWNLOAD
1 DIGITAL HI-RESOLUTION
FULLY PROCESSED IMAGE
\$199

CORPORATE:

2 OUTFITS
2 BACKGROUNDS
DIGITAL DOWNLOAD
3 DIGITAL HI-RESOLUTION
FULLY PROCESSED IMAGES
\$499

PERSONAL BRANDING { HALF DAY }

INCLUDES:
10 DIGITAL HI-RESOLUTION
FULLY PROCESSED IMAGES
{ HEADSHOTS, ACTION & DETAIL
IMAGES }
\$1190

PERSONAL BRANDING { FULL DAY }

INCLUDES 30 DIGITAL FILES
{ HEADSHOTS, ACTION & DETAIL
IMAGES }. IDEAL FOR COACHES, BLOGGERS,
SMALL BUSINESSES, REAL ESTATE AGENTS
& THOSE WHO NEED A VARIETY OF PHOTOS
FOR THEIR WEBSITES & MARKETING
MATERIALS.
\$2390

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...make the call now
to book your
Headshot session.

Why wait until you need professional
flattering media images.
Being prepared is half the battle.

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